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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR '	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/735,547	12/12/2003	Damon S. Arney	9148-3	4606
7590 03/08/2007 Woodard, Emhardt, Moriarty,			EXAMINER	
McNett & Henry LLP Bank One Center/Tower 111 Monument Circle, Suite 3700 Indianapolis, IN 46204-5137			EPPS, TODD MICHAEL	
			ART UNIT	PAPER NUMBER
			3632	
SHORTENED STATUTOR	RY PERIOD OF RESPONSE	MAIL DATE	DELIVERY MODE	
3 MC	SHTM	03/08/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

	Application No.	Applicant(s)	_
	10/735,547	ARNEY, DAMON S.	
Office Action Summary	Examiner	Art Unit	_
	Todd M. Epps	3632	
The MAILING DATE of this communication a Period for Reply	ppears on the cover sheet with	the correspondence address	
A SHORTENED STATUTORY PERIOD FOR REP WHICHEVER IS LONGER, FROM THE MAILING - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory perions for reply within the set or extended period for reply will, by state Any reply received by the Office later than three months after the mail earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICA 1.136(a). In no event, however, may a rep of will apply and will expire SIX (6) MONTH oute, cause the application to become ABAN	ATION. y be timely filed S from the mailing date of this communication. JDONED (35 U.S.C. § 133).	
Status			
1) ⊠ Responsive to communication(s) filed on 12 2a) ⊠ This action is FINAL. 2b) □ The 3) □ Since this application is in condition for allow closed in accordance with the practice under the second sec	nis action is non-final. vance except for formal matter		
Disposition of Claims			
4) ⊠ Claim(s) 1-11 and 22 is/are pending in the a 4a) Of the above claim(s) is/are withden 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) 1-11 and 22 is/are rejected. 7) □ Claim(s) is/are objected to. 8) □ Claim(s) are subject to restriction and	rawn from consideration.		
Application Papers			
9) The specification is objected to by the Exami 10) The drawing(s) filed on is/are: a) and an applicant may not request that any objection to the Replacement drawing sheet(s) including the correct of the specific production is objected to by the	ccepted or b) objected to by ne drawing(s) be held in abeyance ection is required if the drawing(s)	e. See 37 CFR 1.85(a). is objected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority docume 2. Certified copies of the priority docume 3. Copies of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a life.	ents have been received. ents have been received in Appriority documents have been received in Appriority documents have been received (PCT Rule 17.2(a)).	olication No eceived in this National Stage	
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)		Mail Date	
 Information Disclosure Statement(s) (PTO-1449 or PTO/SB/0 Paper No(s)/Mail Date 	5) Notice of Info 6) Other:	rmal Patent Application (PTO-152)	

Application/Control Number: 10/735,547

Art Unit: 3632

DETAILED ACTION

This is the second Office Action **final** for serial number 10/735,547, <u>Method And Apparatus For Displaying A Wine Cork</u>, filed on December 12, 2003.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-4, 7-11, and 22 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Design Patent No. 425,375 to Parham.

Parham '375 discloses a bottle holder comprising a base and a pair of sidewalls; wherein a base combines with a pair of sidewalls to form a trough; wherein a trough has a cross-sectional shape of a "Ц", wherein a display holder further includes at least one end wall, and wherein a trough slopes downward from a first end of a trough to a second end of a trough. However, Parham '375 reveals the previous invention failing to specifically teach wherein at least one of a pair of sidewalls has a length of between 0.25 inches and 4.0 inches, and wherein a pair of sidewalls is spaced between 0.5 inches and 1.5 inches apart.

Accordingly, it would have been obvious to one of ordinary skill in the art at the time the invention was made to have at least one of a pair of sidewalls with a length of

between 0.25 inches and 4.0 inches, and wherein a pair of sidewalls is spaced between 0.5 inches and 1.5 inches apart wherein doing so would provide thereof a superior support of a wine bottle attached to the surface of a display holder.

Further, Parham '375 reveals the previous invention failing to specifically teach in a method of displaying a used wine cork. Accordingly, it would have been obvious to one of ordinary skill in the art at the time the invention was made to use it as a method of displaying a used wine cork wherein doing so would provide thereof an additional support as to be perchance with enhancement of the appearance of the display holder.

Claims 1, 4, and 5 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Design Patent No. 439,671 to Casillo et al (Casillo).

Cassillo '671 discloses a bottle holder comprising a base and a pair of sidewalls; wherein a base combines with a pair of sidewalls to form a trough; wherein a trough has a cross-sectional shape of a "U", and wherein a trough slopes downward from a first end of a trough to a second end of a trough. However, Cassillo '671 reveals the previous invention failing to specifically teach in a method of displaying a used wine cork. Accordingly, it would have been obvious to one of ordinary skill in the art at the time the invention was made to use it as a method of displaying a used wine cork wherein doing so would provide thereof an additional support as to be perchance with enhancement of the appearance of the display holder.

Claims 1, 4, and 6 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. 4,023,681 to Plant.

Plant '681 discloses a bottle holder comprising a base and a pair of sidewalls; wherein a base combines with a pair of sidewalls to form a trough; wherein a trough has a cross-sectional shape of a "V". However, Plant '681 reveals the previous invention failing to specifically teach in a method of displaying a used wine cork. Accordingly, it would have been obvious to one of ordinary skill in the art at the time the invention was made to use it as a method of displaying a used wine cork wherein doing so would provide thereof an additional support as to be perchance with enhancement of the appearance of the display holder.

Response to Arguments

Applicant's arguments filed December 11, 2006 have been fully considered but they are not persuasive.

In response to applicant's argument that Parham '375 reference with bottle holder would not provide superior support of a wine bottle. Further, the applicant argues that wine bottle typically have a diameters of between 3 and 4 inches and such bottles cannot be supported by a pair of sidewalls spaced 0.5 inches to 1.5 inches apart. The Examiner clearly disagrees. First of all, Parham '375 reference does not disclose a bottle holder designed for a "full size wine bottle" or a "small size wine bottle" or a "beer bottle". Furthermore, Parham '375 reference does not disclose the limitation structures with all the dimensions. As stated in the Office Action above, it

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would have been obvious to one of ordinary skill in the art at the time the invention was made to have at least one of a pair of sidewalls with a length of between 0.25 inches and 4.0 inches, and wherein a pair of sidewalls is spaced between 0.5 inches and 1.5 inches apart wherein doing so would provide thereof a superior support of a wine bottle (small one) attached to the surface of a display (bottle) holder.

Furthermore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to use it as a method of displaying a used wine cork wherein doing so would provide thereof an additional support (on a small bottle) as to be perchance with enhancement of the appearance of the display (bottle) holder.

Next with regarding claims 1, 4, and 5, applicant argues that Casillo '671 reference with a baby bottle holder is not sized appropriately to display a used wine cork that typically have diameters of 2 and 3 inches. Again, the Examiner clearly disagrees. Casillo '671 disclose a baby bottle holder but not limitation structures with all the dimensions. Further, Casillo '671 does not disclose the size of a baby bottle holder that has a diameter of 0.5 to 1.5 inches. In general, a baby bottle holder comes in different sizes. So, applicant's argument is irrelevant since claims 1, 4, and 5 do not contain a structure limitation with dimensions.

With regarding claims 1, 4, and 6, applicant argues that Plant '681 reference with a wine bottle rack is not sized appropriately to display a used wine cork. Again, the Examiner respectfully disagrees. The rack by Plant '681 is able to hold a used wine cork. Nevertheless, it would have been obvious to one of ordinary skill in the art at the time the invention was made to use it as a method of displaying a used wine cork

wherein doing so would provide thereof an additional support as to be perchance with enhancement of the appearance of the display holder.

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Todd M. Epps whose telephone number is 571-272-8282. The examiner can normally be reached on M-F (7:30-4:30).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Carl Friedman can be reached on 571-272-6842. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

TME

Todd M. Epps Patent Examiner Art Unit 3632 March 2, 2007 A. JOSEPH WUJCIAK III PRIMARY EXAMINER TECHNOLOGY CENTER